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David C. Thomas, Mark F. Peterson. SAGE Publications, Dec 30, 2016- Business & Economics- 336 pages. 0Reviews. Cross-Cultural Management: Essential Concepts, Fourth Edition introduces readers to...

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Edition examines cross-cultural management issues from a predominantly psychological perspective. As opposed to being country specific, this book focuses on the interactions of people from different cultures in organizational settings.

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David C. Thomas Cross-Cultural Management: Essential Concepts David C. Thomas The globalization of the business environment that is being driven by technological and economic factors is resulting in an ever-increasing number of cross-cultural interactions in the workplace. Understanding the influence of culture on interpersonal interactions in organizational settings is now a fundamental requirement of effective international management.

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Cross-cultural management is the study of management in a cross-cultural context. It includes the study of the influence of societal culture on managers and management practice as well as the study of the cultural orientations of individual managers and organization members.

## Cross-Cultural Management - Management - Oxford Bibliographies

Cross-cultural management: essential concepts. Thomas, David C. (David Clinton), 1947-The need to understand the effect of culture on the practice of management has never

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