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cultural tourism in God ' s Own Country
has always been of great importance for
the... Thrissur Pooram Kerala. Held at the
Vadakkumnathan Temple annually,
Thrissur Pooram was introduced by Sakthan
...

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In Kerala 2020 ...
A trip to Kerala takes you to a tropical
paradise of sandy beaches and swathes of

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coconut groves. Considered one of the most literate states in India, Kerala is also a religiously diverse region, where Hindu temples stand next to Islamic mosques, and Christian churches rub shoulders with Jewish synagogues.

Cultural Tourism in Kerala: The Top 15 Cultural Activities

The culture of Kerala is rich and heterogeneous. Kerala has so many numbers of Rivers and it's been said that most of the cultures in Kerala is originated in the banks of Rivers. So many historical and religious events happened in the banks of these rivers. Apart from the scenic beauty, the culture of Kerala is also a major attraction to this place.

Kerala Culture - Kerala Tourism 2020
Cultural Experience Kerala, a slice of green sandwiched between the Western Ghats and the Arabian Sea, is rich with art, artforms,

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rituals and festivals. The State owns a centuries-old history and has a long tradition in art and literature. The art forms of Kerala are unique and related to religion, their worship and rituals.

Cultural Experience in Kerala - Welcome to Kerala Tourism

Culture Tourism Kerala, one of the most cosmopolitan and peace-loving states in the country, is a melting pot of diverse cultures and traditions. The state ' s culture has been influenced by its history at different periods of time. Kerala, Kerala

Destinations, Vagamon, Vagamon in Pictures

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modularscale.com

Cultural Tourism In Kerala Tuesday, 20 December 2011. Tourism Cultural tourism in Kerala, India. BY Leena Mistry. Student

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ID: ETOLA17950. International Tourism and Hospitality Management. Ethames Graduate School.

Cultural Tourism In Kerala: Tourism
Many tourism destinations in Kerala are intrinsically linked to the unique crops grown in there. A classic example is Munnar where tea plantations on the slopes of its rolling hills are its Unique Selling Proposition (USP). Similar is the case of Wayanad where spices and the unique produce from the bamboo rule the roost.

Farm tourism: A way of life in Kerala | Hourglass | Travel ...

Tourism in Kerala Kerala is famous for its temples, backwaters, culture and many more things. Kerala's tourism industry has been booming since the early 2000s. The government carried of aggressive promotion of Kerala tourism and named it as 'God's

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Own Country' With the help of heavy advertising, it was able to boost its tourism industry.

Kerala Culture - Heritage & Tradition of Kerala - Holidify

Kerala Tourism official website provides text, photos, video, on travel destinations, hotels, accommodation, culture, heritage, art forms and people of God's own Country

Welcome to Kerala Tourism - Official Website of Department ...

Cultural Tourism in Kerala: The Top 15 Cultural Activities Kerala, a state situated on the tropical Malabar Coast of southwestern India, is one of the most popular tourist destinations in the country. Named as one of the ten paradises of the world by National Geographic Traveler, Kerala is famous

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logisticsweek.com

Kerala tourism is a global brand and regarded as one of the destinations with highest recall. In 2006, Kerala attracted 8.5 million tourists, an increase of 23.68% over the previous year, making the state one of the fastest-growing popular destinations in the world. In 2011, tourist inflow to Kerala crossed the 10-million mark.

Kerala - Wikipedia

Publishing platform for digital magazines, interactive publications and online catalogs. Convert documents to beautiful publications and share them worldwide.

Title: Cultural Tourism In Kerala, Author: truelinkz, Length: 7 pages, Published: 2019-09-09

Calam é o - Cultural Tourism In Kerala
Kerala, a state situated on the tropical Malabar Coast of southwestern India, is one

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of the most popular tourist destinations in the country. Named as one of the ten paradises of the world by National Geographic Traveler, Kerala is famous especially for its ecotourism initiatives and beautiful backwaters. Its unique culture and traditions, coupled with its varied demography, have made Kerala one of the most popular tourist destinations in the world. Growing at a rate of 13.31%, the tourism indus

Tourism in Kerala - Wikipedia

Kerala Responsible Tourism Mission

welcomes you to experience this cultural

diversity of Kerala! 1 2 Magic of Rituals

Figuratively speaking, the ritual art forms

practised in Kerala are significant artistic

points that have shaped the cultural graph of

the land We,

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Responsible tourism tips. Although less common in Kerala than some other areas of India, taking a ride on an elephant does still happen, especially around Thekkady and Periyar National Park. As you will see from our Elephants in tourism guide, Responsible Travel does not endorse elephant riding.

Responsible tourism in Kerala
Culture Tourism. Kerala, one of the most cosmopolitan and peace-loving states in the country, is a melting pot of diverse cultures and traditions. The state ' s culture has been influenced by its history at different periods of time. Kerala is a land of legends, myths, and folklore. The very origin of the state is linked to a legend according to which, sage Parasuram, believed to be an incarnation of Lord Vishnu, carved out the land mass from the ocean depths with his ax.

Kerala, Kerala Destinations, Vagamon,

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Vagamon in Pictures

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Kerala - Holidify As kerala has the highest literacy rate, English is the wide spoken language. Art forms: Keralees have preserved their culture and heritage very well despite many tourists visiting the destination. Kathakali, Theyyam, Mohiniattam

Cultural Tourism In Kerala

Cultural tourism in Kerala Gifted with some of the unique classical Dances, art form and festivals, Kerala is said to have a cultural history dates back to a thousand years. The land known for the pooram festivals is also blessed with unique art forms like Theyyam, Kutiyattam and Patayani.

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The European Journal of Tourism Research is an interdisciplinary scientific journal in the field of tourism, published by Varna University of Management, Bulgaria. Its aim is to provide a platform for discussion of theoretical and empirical problems in tourism. Publications from all fields, connected with tourism such as management, marketing, sociology, psychology, geography, political sciences, mathematics, statistics, anthropology, culture, information technologies and others are invited. The journal is open to all researchers. Young researchers and authors from Central and Eastern Europe are encouraged to submit their contributions. Regular Articles in the European Journal of Tourism Research should normally be between 4 000 and 20 000 words. Major research articles of between 10 000 and 20 000 are highly welcome. Longer or shorter

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papers will also be considered. The journal publishes also Research Notes of 1 500 – 2 000 words. Submitted papers must combine theoretical concepts with practical applications or empirical testing. The European Journal of Tourism Research includes also the following sections: Book Reviews, announcements for Conferences and Seminars, abstracts of successfully defended Doctoral Dissertations in Tourism, case studies of Tourism Best Practices. The European Journal of Tourism Research is published in three Volumes per year. The full text of the European Journal of Tourism Research is available in the following databases: EBSCO Hospitality and Tourism CompleteCABI Leisure, Recreation and TourismProQuest Research Library Individual articles can be rented via journal's page at DeepDyve. The journal is indexed in Scopus and Thomson Reuters' Emerging Sources Citation Index. The

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editorial team welcomes your submissions to the European Journal of Tourism Research.

The Impact of Culture on Tourism examines the growing relationship between tourism and culture, and the way in which they have together become major drivers of destination attractiveness and competitiveness.

This entirely new edition of a successful textbook provides a detailed understanding of Kerala ' s economic backwardness, the reforms required, and the performance of the economy during the post-liberalisation period. This collection of 17 original essays, focusing on current economic problems and development issues affecting Kerala, will serve as a basic textbook for graduate and post-graduate students of Kerala ' s economy.

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Tourism to and within India has undergone some important changes in recent years seen by the rising numbers of international tourists and increase in domestic tourism. This has led to the redevelopment and rebranding of many of its destinations as the Indian government has begun to recognise the potential importance of tourism to the Indian economy and has begun to invest in tourism infrastructure. It is also recognised that as its economy continues to grow at a rapid rate, India will also become one of the most important countries in terms of future outbound tourism. *Tourism and India* is the first book to specifically focus on and fully analyze the issues facing contemporary India both as a destination and a potential source of tourists. The book analyses previous research and applies critical theory to key aspects of tourism in this region and supports this with a wide range of examples

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to illustrate the key conceptual points. As such the book examines aspects of tourism in India including tourism governance, cultural tourism, heritage tourism, nature-based tourism from the supply side and international tourism, domestic tourism, outbound tourism and the Indian Diaspora from the demand side. This timely book includes original research to offer insights into India ' s future development in terms of tourism. It will be of interest to students, researchers and academics in the areas of Tourism, Geography and related disciplines.

With reference to India.

Globalization has proliferated business with numerous challenges and opportunities, and simultaneously at other end the growth in economy, population, income and standard of living has redefined the scope of business and thus the business houses approaches. A

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highly competitive environment, knowledgeable consumers and quicker pace of technology are keeping business enterprises to be on their toes. Today management and its concepts have become key for survival of any business entity. The unique cultural characteristics, tradition and dynamics of consumer, demand an innovative management strategy to achieve success. Effective Management has become an increasingly vital ingredient for business success and it profoundly affects our day-to-day life. Today, the role of a business houses has changed from merely selling products and services to transforming lives and nurturing lifestyles. The Indian business is changing and so do the management strategies. These changing scenarios in the context of globalization will bestow ample issues, prospects and challenges which need to be explored. The practitioners, academicians and researchers need to

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meticulously review these aspects and acquaint them with knowledge to sustain in such scenarios. Thus, these changing scenarios emphasize the need of a broad-based research in the field of management also reflecting in management education. This book is an attempt in that direction. I sincerely hope that this book will provide insights into the subject to faculty members, researchers and students from the management institutes, consultants, practicing managers from industry and government officers.

Exploring Travel and Tourism: Essays on Journeys and Destinations offers a broad treatment of topics in global travel/tourism studies through articles first presented at Travel and Tourism panels at Mid-Atlantic Popular/American Culture Association conferences between 2007 and 2010. Through archival research, close readings

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and case studies, the authors assembled here examine the significance of travel and the tourist experience over the last two hundred years, from Borneo to Cuba to Niagara Falls, and places in between. The contributions seek to unpack the meanings of nationality, postcolonialism, place, gender, class and the Self/Other dyad as they bump up against the framework of travel studies. Taken together, the articles speak to central issues in current scholarly debates about travel, tourism and culture from various historical, geographical and disciplinary perspectives. The contributions are grouped thematically into three sections. Part I, “ The Personal Travel Narrative: Constructing the Self Through Encounters with the Other, ” offers close readings of travelogues, both published and unpublished. Part II, “ Constructing a National Identity Through Tourism, ” details the ways that nations and states market themselves to tourists. Part III,

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“ The Meaning of Journey; The Meaning of Destination, ” investigates places, both real and created, and the ways people travel to get to them.

The extensively revised second edition of *Issues in Cultural Tourism Studies* provides a new framework for analyzing the complexity of cultural tourism and its increasing globalization in existing as well as emergent destinations of the world. The book will focus in particular on the need for even more creative tourism strategies to differentiate destinations from each other using a blend of localized cultural products and innovative global attractions. The book explores many of the most pertinent issues in heritage, arts, festivals, indigenous, ethnic and experiential cultural tourism in urban and rural environments alike. This includes policy and politics; impact management and sustainable development; interpretation and

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representation; marketing and branding; and regeneration and planning. As well as exploring the inter-relationships between the cultural and tourism sectors, local people and tourists, the book provides suggestions for more effective and mutually beneficial collaboration. New edition features include: an increased number of topical case studies and contemporary photographs which serve to contextualize the issues discussed a re-orientation towards global rather than just European issues three brand new chapters on The Geography of Cultural Tourism, The Politics of Global Cultural Tourism, and The Growth of Creative Tourism an extensively revised chapter on Experiential Tourism. At the interface between the global and the local, a people-centred approach to planning and development is advocated to ensure that benefits are maximized for local areas, a sense of place and identity are retained, and

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the tourist experience is enhanced to the full. The text is unique in that it provides a summary and a synthesis of all of the major issues in global cultural tourism, which are presented in an accessible way using a diverse range of international case studies. This is a beneficial and valuable resource for all tourism students.

This volume highlights a broad selection of valuable research work by renowned professionals and scientists from academia and the travel industry, bridging academic perspectives and research with practical applications. It provides a wide-ranging vision of a multitude of trends in the global travel and tourism industry today and in the future. Adopting an integrated and interdisciplinary approach, the contributors examine a diverse selection of topics and share their research and exploratory investigations to frame their implications

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and outcomes. The volume reflects upon the wide-ranging conceptual approaches to the subject of tourism and includes varying paradigms and perspectives on the core elements of the tourism sector. The overall thrust of the book is to provide a required critical depth to tourism studies and to guide the reader through the fundamental themes of tourism, destination marketing, branding, and management.

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