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Her books include the DK Guide to Public Speaking, the DK Speaker, and DK Communication. She earned her B.S. and M.A. from Indiana State University in Speech Communication with minors in English, the Visual Arts, and Women's Studies. She holds a PhD in Speech Communication from Southern Illinois University–Carbondale. She currently teaches at Columbia College. From 2003–2005, Dr. Ford ...

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This fun and empowering guide to making the world a better place is packed with inspiring ideas and tips for kids who want to know how to make a difference. Full of positive encouragement to find something you're passionate about and how to get started on making a big difference through small actions, this brilliant factbook for kids is a treasure trove of information and great advice. There's a lot that can be changed by just one person if you know what to do. If you are a kid with big dreams and a passion for what is right, you just might be a world-changer in the making! Through ideas as small as creating a neighborhood lending library to as important as public speaking and how to talk about politics, How to Make a Better World is a practical guide to activism for children. Well-written and divided into sections on You, Community, Environment, and more, this educational book helps children to look at what they might like to achieve, and the logical approach makes it easy to navigate if you want to tie topics up with school projects. Brightly illustrated inclusive art makes this factbook as visually appealing as its message. You can easily jump around without any loss of comprehension and dip in for short or longer periods. Learn about tricky social interactions like friendship fallouts, or bullying and how to maneuver them, or find out how to go about creating activist campaigns to tackle climate change or social injustice. If kids are to think positive thoughts and be part of movements for positive change, they need to be encouraged to do it. This book is full of wonderful facts about the world, presenting such positivity as cool, sensible, exciting, and

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This best-selling brief introduction to public speaking offers practical coverage of every topic typically covered in a full-sized text, from invention, research and organization, practice and delivery, to the different speech types. Its concise, inexpensive format makes it perfect not only for the public speaking course, but also for any setting across the curriculum, on the job, or in the community. This newly redesigned full-color edition offers even stronger coverage of the fundamentals of speechmaking, while also addressing the changing realities of public speaking in a digital world. It features fully updated chapters on online presentations and using presentation software, and a streamlined chapter on research in print and online.

In this hilarious and highly practical book, author and professional speaker Scott Berkun reveals the

techniques behind what great communicators do, and shows how anyone can learn to use them well. For managers and teachers -- and anyone else who talks and expects someone to listen -- *Confessions of a Public Speaker* provides an insider's perspective on how to effectively present ideas to anyone. It's a unique, entertaining, and instructional romp through the embarrassments and triumphs Scott has experienced over 15 years of speaking to crowds of all sizes. With lively lessons and surprising confessions, you'll get new insights into the art of persuasion -- as well as teaching, learning, and performance -- directly from a master of the trade. Highlights include: Berkun's hard-won and simple philosophy, culled from years of lectures, teaching courses, and hours of appearances on NPR, MSNBC, and CNBC Practical advice, including how to work a tough room, the science of not boring people, how to survive the attack of the butterflies, and what to do when things go wrong The inside scoop on who earns \$30,000 for a one-hour lecture and why The worst -- and funniest -- disaster stories you've ever heard (plus countermeasures you can use) Filled with humorous and illuminating stories of thrilling performances and real-life disasters, *Confessions of a Public Speaker* is inspirational, devastatingly honest, and a blast to read.

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